

Heartland

Restaurant Guest Engagement App

Enhance any restaurant experience.

Rewards

Guests earn loyalty points every time they buy from a participating restaurant, with accumulated points turning into rewards as point goals are met. Customers rank up from Bronze to Silver to Gold the more they spend, and a higher rank means more valuable rewards!

Proximity

Using iBeacon technology, a Heartland Restaurant POS system will automatically greet and market directly to customers who have installed the Heartland Restaurant guest engagement app on their phone when they are in very close proximity to each other.

Order History

Every receipt scanned by the Heartland Restaurant guest engagement app as well as any order tied to a customer's phone number is permanently stored and available to view inside the app. Now your guests will never lose track of their receipts.

Scan for Points

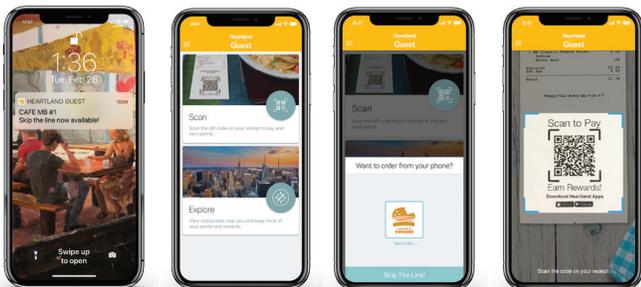
Most loyalty systems require guests to go out of their way to be part of their favorite restaurants' loyalty programs. Heartland Restaurants Scan for Points makes earning points simple by putting the QR Code on their transaction receipt as a reminder that points are available with a simple scan.

Skip the Line

Let counter service guests place their order from their phone in 15 seconds! Heartland Restaurant uses iBeacon technology to alert guests when they enter a participating restaurant, inviting them to skip the line. App users can create an order from scratch. Or better yet, reorder a previous order and have it instantaneously injected into the POS system and sent to the kitchen for preparation.

Scan to Pay

Give your table service guests the power to take control of their restaurant checkout experience with Scan to Pay. Each guest check contains a printed QR code which when scanned from inside the Heartland Restaurant iOS or Android app, allows guests to quickly and securely pay their bill. The app allows one touch tipping and securely stores credit card tokens for future payments.



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